

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
580419-1	10/28/12	October 2012	10/01/12 - 10/19/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12259

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	580419	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

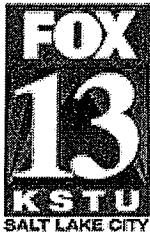
KSTU
P.O. Box 677596
Dallas, TX 75267-7596

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/21/12	M-F 6a-7a	6a-7a	--1-1--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1-1-- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/17/12 6:56 AM M-F 6a-7a 6a-7a :30 MATTV53 \$375.00 NM 2 13 F 10/19/12 6:58 AM M-F 6a-7a 6a-7a :30 MATTV56 \$375.00 NM									
2	10/15/12	10/21/12	M-F 7a-8a	7a-8a	11-1---	:30	3	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11-1--- 3 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 M-F 7a-8a 7a-8a :00 \$375.00 NM Credited 2 13 Tu 10/16/12 7:50 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM 3 13 Th 10/18/12 7:29 AM M-F 7a-8a 7a-8a :30 MATTV55 \$375.00 NM									
3	10/15/12	10/21/12	M-F 8a-9a	8a-9a	--1-1--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1-1-- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 W 10/17/12 8:59 AM M-F 8a-9a 8a-9a :30 MATTV55 \$375.00 NM 2 13 F 10/19/12 8:53 AM M-F 8a-9a 8a-9a :30 MATTV56 \$375.00 NM									
4	10/15/12	10/21/12	M-F 9a-10a	9a-10a	-1-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/16/12 9:49 AM M-F 9a-10a 9a-10a :30 MATTV53 \$150.00 NM									

INVOICE



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KSTU
P.O. Box 677596
Dallas, TX 75267-7596

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580419-1	10/28/12	October 2012	10/01/12 - 10/19/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	12259	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/21/12	M-F 11a-12p	11a-12p	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Th 10/18/12 11:58 AM M-F 11a-12p 11a-12p :30 MATTV53 \$175.00 NM									
6	10/15/12	10/21/12	M-F 3p-4p	3p-4p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 M-F 3p-4p 3p-4p :00 \$200.00 NM Credited									
7	10/15/12	10/21/12	M-F 4p-5p	4p-5p	-1111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1111-- 4 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/16/12 4:55 PM M-F 4p-5p 4p-5p :30 MATTV55 \$200.00 NM 2 13 W 10/17/12 M-F 4p-5p 4p-5p :00 \$200.00 NM Credited 3 13 Th 10/18/12 4:55 PM M-F 4p-5p 4p-5p :30 MATTV55 \$200.00 NM 4 13 F 10/19/12 4:12 PM M-F 4p-5p 4p-5p :30 MATTV56 \$200.00 NM									
8	10/15/12	10/21/12	M-F 530p-6p	530p-6p	-1--1--	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1--1-- 2 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Tu 10/16/12 5:55 PM M-F 530p-6p 530p-6p :30 MATTV55 \$400.00 NM 2 13 F 10/19/12 M-F 530p-6p 530p-6p :00 \$400.00 NM Credited									
9	10/15/12	10/21/12	M-F 9p-1005p	9p-1005p	1-1----	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1-1---- 2 \$1,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/15/12 M-F 9p-1005p 9p-1005p :00 \$1,500.00 NM Credited 2 13 W 10/17/12 9:52 PM M-F 9p-1005p 9p-1005p :30 MATTV55 \$1,500.00 NM									

Total Spots 13 Gross Total \$5,075.00

Payment Terms 30 Days

Agency Commission \$761.25
Net Amount Due \$4,313.75